ALBERT KOFFI HOLALI ADAMAVI

Instructional designer • Techno-pedagogical specialist • Bilingual French / English

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SUMMARY

I bring more than five years of experience in teaching, instructional design and teacher training, in an Ontario college and in Ghanaian schools. I design accessible, interactive online learning in Articulate Rise, Storyline and Brightspace, and I train teachers and staff to use it. My practice rests on ADDIE, Mayer's multimedia principles and cognitive load theory, and I build to AODA and WCAG standards from the first storyboard.

KEY ACHIEVEMENTS

- Designed the learner experience of 15+ Brightspace courses with one consistent UI template, and built 3+ Rise courses, to AODA and WCAG standards.
- Trained 100+ teachers in formal online and in-person sessions on Brightspace, Kahoot, Mentimeter and SharePoint, with 94% satisfaction on the post-session survey.
- Designed the compulsory course *Droits et responsabilités étudiantes* in Brightspace: all 300+ enrolled learners have completed it, and new learners keep enrolling.
- Created 100+ multimedia resources (Camtasia, Snagit, Photoshop, Canva, H5P) and step-by-step video guides for teachers.
- Increased digital tool adoption by 35% and reduced recurring support requests by 23% through onboarding, training and self-service resources.
- Raised course completion by 22% by restructuring Moodle modules, and raised mean class performance by 30% with Camtasia tutorials built with teachers.
- Automated administrative and reporting workflows with VBA, cutting manual processing time by 90%.

EXPERIENCE

Techno-pedagogical specialist May 2025 – present

Collège Boréal

- Designed the learner experience of 15+ Brightspace courses (structure, navigation, interaction and visual design) with custom HTML and JavaScript, and built 3+ Rise courses, to AODA and WCAG standards.
- Advised on UX, ADDIE and accessibility for Rise and Storyline courses, including the French translation and redesign of *Évaluation des apprentissages* and an accessible PDF alternative.
- Delivered formal online and in-person training for 100+ teachers on Brightspace, Kahoot, Mentimeter and SharePoint, from needs analysis through follow-up, with practice courses so teachers experience each tool.
- Created 100+ multimedia resources and built fillable PDFs with automatic calculation.
- Collaborated with subject matter experts, colleagues and teachers, and reduced recurring support requests by 23% with self-service resources.

French Teacher & Digital Learning Integration Specialist Sept 2024 – Apr 2025

Effiduase Methodist Basic B, Ghana Education Service

- Built H5P games in Canvas, grammar infographics (written results up 18%) and Camtasia tutorials with teachers for Microsoft Office and Windows (mean class performance up 30% on the previous two terms).

French teacher Jan 2021 – Sept 2024

Abakoase Presbyterian JHS, Ghana Education Service

- Led a pilot Brightspace rollout for hybrid teaching that raised learner engagement, and trained 43 teachers in digital tools and methods.
- Automated administrative and reporting work with VBA, reducing manual processing time by 90%.

French teacher and techno-pedagogical specialist Feb 2021 – Aug 2023

Abakoase Presbyterian Primary, Ghana Education Service

- Used Google Classroom for assignments and restructured Moodle modules for asynchronous learning, raising completion by 22%.

Secretary (interim) May 2022 – July 2023

Ghana Association of French Teachers, Eastern Region

- Developed communication and training materials for a network of 150+ members, and supported 6+ workshops and professional learning events.

EDUCATION AND CERTIFICATIONS

Master of Education, Online Teaching and Learning (Curriculum and Pedagogy) Expected Dec. 2027

University of Toronto (OISE)

B.Ed. French Sept. 2020 – Apr. 2022

University of Cape Coast, Ghana • WES equivalency: bachelor's degree (4 years)

DALF C1 (French) Sept. 2022

France Éducation international

Qualified Teacher Status (UK) Jul. 2024

Department for Education, UK

Front-End Web Development certificate

LinkedIn Learning

Ontario College of Teachers (OCT) certification

In progress

SKILLS AND TOOLS

Instructional design: ADDIE, needs analysis, adult learning theory, cognitive load theory, Mayer's multimedia principles, dual coding, UX, scenario and microlearning design

Accessibility: AODA, WCAG, accessible heading structure, ARIA, colour contrast, keyboard navigation, accessible PDFs

Course authoring and platforms: Articulate Rise, Articulate Storyline, H5P, Brightspace, Moodle, Canvas, Google Classroom, Workday

Video, graphics and design: Camtasia, Clipchamp, Snagit, Canva, Photoshop, Figma

Documents and engagement: Adobe Acrobat Pro (fillable PDFs), Kahoot, Mentimeter

Microsoft 365: Teams (including webinars), SharePoint, OneDrive, Forms, Bookings, Planner, Loop

Web and automation: HTML, CSS, JavaScript, VBA